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salinakansas.org



At a glance...

Business After Hours July 9
Soggy Dog Salon & Suites, Inc.
640 N. Santa Fe
RSVP dsmith@salinakansas.org
or call 827-9301

Salina Business Hall of Fame
Nomination Deadline July 10
Chamber of Commerce office
120 W. Ash

Business After Hours July 23
Angels Care Home Health
1015 Elmhurst
RSVP dsmith@salinakansas.org
or call 827-9301

KKOA Leadsled
Spectacular. July 24-26
Oakdale Park

Leadership Salina Application
Deadline August 3
Chamber of Commerce office
120 W. Ash

On our website...



When you see this icon,
it indicates that more
information can be found
on our website. Watch for it
in all our publications!

Pass it on!

- Human Resources
- Communications
- Sales
- Staff Break Area

KKOA Leadsled Spectacular Car Show July 24-26

See page 4

VOLUN-TEER-O-METER



Number of Hours Volunteered YTD Total

OFFICIAL PUBLICATION

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SDI

Downtown News

By Penny Bettles, Salina Downtown, Inc.
pbettles@salinadowntown.com • 825-0535

Think Local. Be Local. Love Local.

Several studies have shown that when you buy from an independent, locally owned business, rather than a nationally owned business, significantly more of your money is used to make purchases from other local businesses, service providers and farms thus continuing to strengthen the economic base of our community. Local businesses are owned by people who live in this community, are less likely to leave, and are more invested in the community's future. This is what makes a community a home. Our home. So when you're out shopping for that perfect gift, or having the occasional date night, be sure to think of home first. Salina Downtown is the heart of our home. Home is where the heart is.

Don't wait, we're open late!

- ★ Ad Astra Books & Coffeehouse
- ★ B Strong Running Company
- ★ Connected-A Fair Trade Store
- ★ Peaceful Body Wellness Retreat
- ★ Penny Layne
- ★ Prairieland Market
- ★ On The Pot
- ★ The AVON Store

Check individual store websites and Facebook pages as each business' hours are different!

Open Late!

Nights in Salina Downtown are getting a little longer!! Several downtown businesses are staying open past 5:00! Combine that with our selection of restaurants and bar establishments and you have yourself one fun filled evening in downtown Salina!

Be sure to check out First Thursday Art Rush every month for more evening shopping opportunities!

KKOA Spectacular Sundown Cruise on Santa Fe

Join us July 23rd as hundreds of hot rods and custom bicycles "Cruise Fe" beginning at 7:30pm. Come early and shop while you wait for this spectacular cruise! It'll be fun for the whole family!





Sylvia Rice joined the Chamber's Convention and Visitors staff in 1991, first specializing in the convention market. Years of experience in hotel sales, operations and management instilled a strong commitment to great customer service and providing a warm welcome to our visitors, the basic tenants upon which the **Visit Salina** program is built today. Her primary responsibilities include marketing, advertising, publications, administration, budgeting, staff development and the group/leisure markets. She serves as the Chamber representative staffing the SculptureTour Salina project, now in its 5th year. Sylvia is passionate about tourism and the role Salina plays in creating the Kansas experience. She is a past president and serves on the Board of Directors of the Kansas I-70 Association and the Travel Industry Association of Kansas (TIAK), and represents Salina in other statewide tourism coalitions.

Sylvia attended Kansas Technical Institute in Salina, is a graduate of the US Chamber Institutes of Organizational Management, and has earned the TIAK designation of Kansas Destination Specialist and certification in the Kansas Tourism new curriculum "Kansas At Your Service".

Sylvia and husband Richard live in Salina, and have three grown children and seven grandchildren, who are her favorite pastime. Contact Sylvia at the Visit Salina office, srice@salinakansas.org or (785) 827-9301.



Sylvia Rice - Visit Salina Director

Stratman appointed to Chamber Board

Ron Stratman, owner of Accurate Electric, Inc., 510 N. Santa Fe, has been appointed to the Board of Directors of the Chamber to fill the unexpired term of Dr. Trent Davis. Dr. Davis resigned after being elected to the Salina City Commission. Ron's term will expire December 31, 2017.



Ron Stratman

Nominations due for Salina Business Hall of Fame

Time is running out for nominations for the 2015 class of the Salina Business Hall of Fame. Nominations are due in the Chamber office by 5pm, Friday, July 10. Categories for nominations include: Pioneer Award - 1858-1925; Historic Award - 1926-1975; Contemporary Award - 1976-present. Nominations can be made by both Chamber members and the general public. Individuals nominated in previous years will be considered again this year. Nomination forms and eligibility criteria are available at the Chamber office, 120 W. Ash, or can be downloaded by clicking on "Hall of Fame" on the Chamber website homepage at www.salinakansas.org. The inductees will be honored at a special luncheon this fall.

**Follow the
Salina Chamber
and Visit Salina
on Facebook.**

< 140



Visit Salina

Great tickets remain for Colbie Caillat/Christina Perri July 21st and Jim Gaffigan July 30th coming to the Stiefel Theatre for the Performing Arts. Visit www.stiefeltheatre.org for a list of all Stiefel shows on-sale!



Welcome to The Stiefel Theatre

In what is sure to be one of the most talked about tours of the summer, Christina Perri and Colbie Caillat have announced plans for a North American co-headline tour. Christina Perri has spent much of the past year on the road celebrating the release of

STIEFELTHEATRE.ORG

Salina Area Young Professionals

Thanks to Central Kansas Flywheels Yesteryear Museum for a fun and interactive night! Check out these YPs having fun and exploring!



Visit Salina

Come out to Rolling Hills Zoo this Summer!



Adventure Awaits You at Rolling Hills Zoo
Summer Hours: 8-5 Daily - Salina, KS
www.rollinghillzoo.org

Salina Area Chamber of Commerce

Whether hankerin' for a juicy steak, something a little spicy, good ole' Kansas BBQ, or a quick sandwich, Salina has so many tantalizing restaurants and Salina traditions! Choose your favorite category for great selections, check it out here <http://ow.ly/UyYf>



Salina Area Restaurants, Food & Beverages

Salina Area Restaurants, Food & Beverages | Salina Area Chamber of Commerce | 120 W. Ash, Salina, KS, 67402 | scole@salinakansas.org

SALINAKANSAS.ORG

35th Annual KKOA Leadsled Spectacular Cruisin' In!

11th year in Salina promises to be bigger, better, and cooler than ever!
Article by Jerry Titus, KKOA President

For the 11th consecutive year, Salina will welcome those KRAZY KRUISERS with the Kustom Kemps of America (KKOA)! Oakdale Park is the hot-spot where the estimated 1800+ Kustom Kemps, Hotrods, Drag Machines and their drivers will descend upon Salina for the last full weekend of July (23-26), for their annual nationwide Leadsled Spectacular event.

A “Kustom Kemp” is hip, slang talk used by kool teenagers in the 50’s and 60’s to indicate a kustomized car or truck. And, you’ll see the ‘kooldest kustomized kemps’ on wheels, NATIONWIDE, coming to Salina throughout this Spectacular 4-day event. After traveling to different U.S. cities for 24 years, KKOA moved the legendary Leadsled Spectacular to Salina in 2004. Since settling in Salina, it has grown to utilize all of Salina’s hotels/motels, two of Salina’s City parks, Salina’s main drag, Santa Fe Ave, and the beautiful Stiefel Theatre, to handle all the kool attractions it creates.

It begins with the 5th annual **Spectacular Sundown Cruise** where 100’s of hot-rodders will make passes up and down Santa Fe in front of jam-packed sidewalks of spectators on Thursday evening, July 23, starting at 7:30pm. The parade type atmosphere is free and open to the public. It’s also a great way to get a glimpse of what you’ll see in the park over the weekend.

Always a BIG draw of the event is the **“Run-Whatcha’-Brung Friday Evening Drags”** south of Dean Evans Stadium just off Markley Road. Drags start at 5pm and run till dusk. Watch 100’s of hotrods, kustoms, and special exhibition drag cars making 1/8th mile passes down the legendary old Salina Airport runway, where they staged professional drag races in the 50’s. Admission is \$10 per person for bleacher area seating.

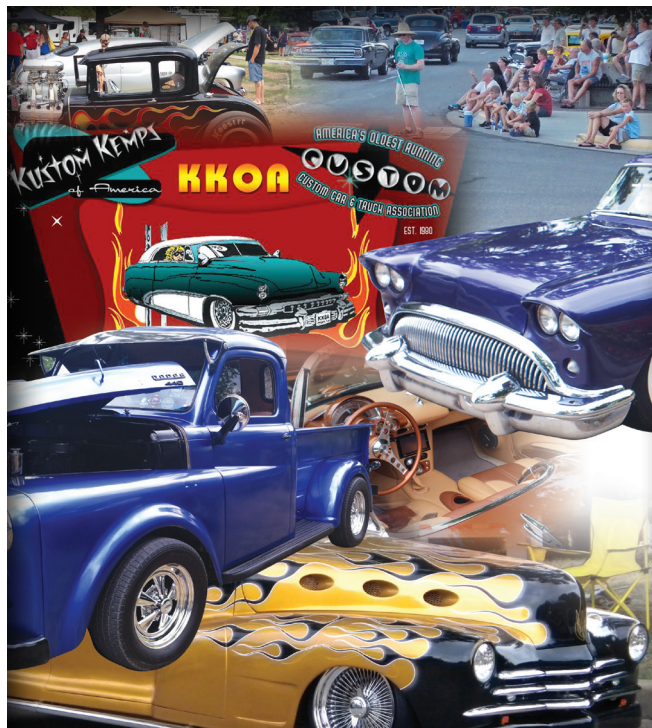
Don’t miss the **“KING OF ROCK & ROLL Spectacular Concert”**, Saturday night, July 25th, 8pm, at the Stiefel Theatre, featuring Elvis tribute artist, Vince King, endorsed by

Elvis Presley Enterprises, and Grand Champion of the Elvis Presley EXPO competition in Memphis, TN. Plus, having a large fan club base. Vince starts with the young Elvis Memphis years on Sun Label, travels through the movie years, and the 1968 Elvis Comeback TV Special, and last but not least finales with the electrifying jumpsuit, Las Vegas years of the 70’s. The show also features the fabulous “Spinout Band with the Spinettes”, and as Master of Ceremonies, Branson & Las Vegas singer/songwriter Eddie Valen. Tickets are \$20, first come first serve basis. Experience why Elvis Presley was, and still remains today, The King of Rock & Roll.

The BIG show is the “Show and Shine”, Friday, Saturday and Sunday in beautiful Oakdale Park, featuring: over 1,800 car entrants; Hollywood celebrities Cynthia Pepper – Elvis’ leading lady in the movie “Kissin’ Cousins”, and Kevin Dobson of Kojak and Knots Landing TV fame; \$2,000 two age group (18-39 and 40+) Pin Up & Lookers Beauty Contests; Vintage Spoke-tacular Bicycle Show; legendary Hall of Fame kustom car builders, automotive vendors, Pin Strippers, Swappers, Model Car & Truck Spectacular, and food vendors; Two stages of live Rock & Roll and Rock-A-Billy music; Top-chopping cars

on site at the Backyard and Godzilla Garage with California customizers Bill Hines and Keith Dean; \$5,000 in cash awards and the Top 25 coveted awards at the Spectacular Awards Ceremony on Sunday.

Admission to the show is by day pass, available at the gate: \$12 on Friday, \$15 on Saturday and \$10 on Sunday. Kids 12 and under are FREE. Show hours at Oakdale Park: Fri. and Sat. 9am-5pm, Sun. 9am-2pm. Spectators should park at the Bicentennial Center, and enter via the north bridge. For more information, contact KKOA: (417) 847-2940, website: www.kustomkempsofamerica.com, email: kkemps09@centurytel.net, [kustomkempsofamericafacebook](https://www.facebook.com/kustomkempsofamerica).



Convention Corner

The **Kansas Department of Agriculture** is hosting a workshop to assist the Kansas feed industry on the development of a Hazard Analysis Critical Control Points (HACCP) plan. The HACCP/Preventive Controls for Animal Feed workshop is designed specifically for the Kansas bio-fuels and ethanol industry. Featured speakers are Dave Fairfield, Vice president, Feed Services, National Grain and Feed Association and Matt Frederking, Vice President of Regulatory Affairs and Operations, RALCO Nutrition. The event will be held July 14 and 15 at American Ag Credit in Salina. Dana Minihan, Compliance Education Coordinator for KDA is coordinating the event. Questions may be directed to her at Dana.Minihan@kda.ks.gov or (785) 564-6660.

Live Well Saline County will host a state-wide summit Tuesday, August 4 at the Salina Bicentennial Center. Registration begins at 9am and the Live Well Saline County Summit will be 10am-3pm. Patty Cantrell, Regional Food Solutions, featured speaker, will bring an economic development approach to local and regional foods. Patty brought her passion for regional food system development to the TEDx Manhattan stage in New York City with her presentation "New Roads to New Markets." Breakout sessions include Salina Area Local Food Assessment, presented by Barb Goode, Engineering Extension Specialist at K-State; Food Policy Boards by Natasha Frost, Public Health Law Center; Food Hubs by Chris Sramek, High Plains Food Co-op; and Farmer's Markets by Katie Uhde, Farmers Market Coordinator.

Registration includes keynote speaker, luncheon featuring foods purchased and prepared locally, healthy breaks and breakout sessions. Early Bird Registration is \$25 if received by July 21; \$30 after July 22. Go to salinaymca.org and click on Register today to set up an account and register for the Food Summit. Call (785) 825-2151 to register over the phone with credit card. Deadline to register July 27.

Good Sports!

July is All about that Baseball!

The **Kansas Grand Slam Baseball Tournament**, a fixture in Salina will celebrate its Silver Anniversary, 25 years in Salina! The tournament will be held July 2-5 at the East Crawford Recreation Area.

Sixteen teams in the 19-Under and 17-Under age divisions from Kansas, Missouri and Nebraska will compete in pool play and bracket play over a four-day period at Dean Evans Stadium and James Matson Field. Eight teams will compete in the 19-Under division and eight in the 17-Under.

The 25th annual wood bat tournament, which also features Salina's two American Legion teams, the Falcons and Hawks, begins at 10am on Thursday, July 2. The championship games will be held Sunday afternoon on July 5, with the 17-Under division deciding the title on James Matson Field at 2:30pm and the 19-Under division holding its championship game at Dean Evans Stadium at 3pm.

Admission Prices: \$5 per day for adults 18 and over; \$3 per day for 10-17 year olds; 9 and under are free. An individual tournament pass is \$15. For more tournament information, go to: <http://www.kansasgrandslam.org>

The **American Legion Baseball Class A State Tournament** will also return to Dean Evans Stadium, July 21-25, 2015. The tournament was last held in Salina in 2011.

The event will feature eight teams from across Kansas. The Salina Hawks will be the host team and have an automatic entry into the tournament. On Tuesday, games will be played at 1, 3, 6 and 8pm. On Wednesday and Thursday, four games will be played each day at 10am, noon, 6 and 8 pm. On Friday, games will be played at 10am and noon, and if necessary, the "if" game will be played on Saturday at 10am.

Ticket prices are \$4 for adults and \$1 for children. To volunteer, become a sponsor, or get more information, contact Byron Tomlins (785) 493-2175.



Marquee Welcomes

July 2-5	25th Annual American Legion Grand Slam Baseball Tournaments
July 10	Sacred Heart Alumni/Bishop Fitzsimons Golf Tournament
July 11-12	KS ASA State Softball 12 U Class C Championship
July 17-24	East/West Shrine Football Practice
July 21-25	American Legion Baseball Class A State Tournament
July 23-26	KKOA Leadsled Spectacular Car Show

Dollars & Sense

Recent groups Visit Salina worked with and the estimated visitors' spending they created in the community:

KS Senior Women's Golf	\$14,750
KS State Square Dance Convention	\$75,307
KS Assoc. of Chiropractors	\$5,910
PIA	\$17,702
St. John's Missionary Baptist State Youth	\$105,321
KAHPERD	\$14,962
Disaster Response Symposium	\$4,520
KS ASA Softball	\$198,135
*estimated as of press time	

In The News

KVC KANSAS works with over 3,000 children in Kansas who are currently in foster care. Each fall, KVC partners with individuals and organizations to provide the necessary supplies each child needs to be successful this academic school year. They invite you to donate new backpacks, calculators, binders and more, and bring them to Sandstone Bridge Center, 134 S. Santa Fe, Suite 130. They accept contributions noted for the Back to School Program and their volunteers do the shopping for you! All designated donations will go directly towards purchasing school supplies for children and youth in foster care. For more information or questions, please contact Stephanie Smith at (316) 618-5437.

GOT NEWS? Do you have news to share about your business or organization? Email dweiser@salinakansas.org and we'll publish it in an upcoming issue of salinakansas.org.

KANSAS WESLEYAN UNIVERSITY will host a Feed My Starving Children MobilePack on Martin Luther King Jr. Day, January 18, 2016. The goal is to pack 100,000 meals costing 22 cents a meal with 500 volunteers. Donations are welcome at: <http://fmsc.org/mobilepack> (scroll down to Kansas, Salina, #1601-234EA Get Involved.) For more information, contact Linda Ourada, ljourada@cox.net

BENNINGTON STATE BANK has joined Allpoint Network, which gives bank customers access to the nation's largest surcharge-free ATM Network. Allpoint offers 43,000 cash machines in the United States. The network is an affiliate of Cardtronics, the world's largest retail ATM owner. Bank customers can find surcharge-free Allpoint ATM locations on their smartphones, using the free Allpoint Network ATM locator app.

KELLEN GOERTZEN, PT, DPT, ATC, AND RHONDA BUTLER PT, DPT, have joined the staff of Salina Physical Therapy as licensed physical therapists. In addition to being a licensed physical therapist, Kellen is also an athletic trainer. He has clinical experience in professional, collegiate and high school athletics and is passionate about empowering his patients to better health and physical performance. Kellen completed his Doctorate of Physical Therapy degree from the University of Nebraska

Medical Center. Rhonda specializes in patients with a variety of musculoskeletal conditions. She completed her Doctor of Physical Therapy degree from Wichita State University.

CATHY YOUNGER recently joined Smoky Hill Health & Rehabilitation, 1007 Johnstown, as the Business Development Director. Cathy comes from the American Red Cross where she served as the Donor Recruitment Representative. Smoky Hill offers short term rehabilitation, long term care and has a secured dementia care unit. Contact Cathy at 785-338-2996 or cathy.younger@healthmarkgroup.com for more information.

CATHOLIC CHARITIES OF NORTHERN KANSAS (CCNKS) Annual Fundraiser is almost here! It will be on Sunday, July 12, from 5-7:30pm at the Ambassador Hotel (formerly the Ramada Conference Center.) Anonymous donors have offered a dollar-for-dollar, matching donation up to \$60,000. Help them turn \$60,000 into \$120,000 by making a donation today and help us reduce poverty in Kansas. The evening includes social time, cash bar, dinner, an auction, live music by the Five Facets of Jazz, and the Master of Ceremonies is Kevin Carrico. For reservations, call 785-825-0208, ext. 204 or email jwarner@ccnks.org. Donations can be mailed to CCNKS, PO Box 1366, Salina KS, 67402 or online at www.ccnks.org.

CENTRAL NATIONAL BANK made the list of the Top 200 Healthiest Banks in America according to DepositAccounts.com. Further research on their site shows them as an "A+" rated bank (16% of banks received this rating). You can check out the summary they compiled at the link below. <https://www.depositaccounts.com/banks/central-national-bank.html#health>

Take 5



Meet Chamber Member Anne Crough, Owner of Sweet On You as you read excerpts from our 5-minute/5-question interview.

What is it about your business that is unique or special?

Sweet On You offers an array of exceptional chocolates crafted by the finest Chocolatiers from coast to coast and around the world. Artisan truffles, bars, boxed chocolates and gift baskets. We also carry single bean origin chocolates, Fair Trade & Direct trade, Vegan, Organic, Sugar Free, Gluten free, and Kosher chocolates just to name a few. Let us create Truffle trays or baskets for gifts, corporate events, weddings and parties.

See the entire interview, and others, posted at www.salinakansas.org/chamber/take_5.aspx



Want to be interviewed about your business?
Contact info@salinakansas.org!

New Members

SIMPLY BABY AND MORE
2259 S. Ninth – Central Mall • Christy Lauer
(785) 404-6410
simplybabyandmore@yahoo.com

LIQUOR HUT, LLC
837 N. Santa Fe • Jennifer Barnett
(785) 826-7776 • liquorhut@coxmail.com

BEEHIVES & BUZZCUTS FAMILY SALON
1801 S. Ninth • Angela Hodges
(785) 833-2334 • hodgesak@live.com

END IRON INN
100 S. College Avenue
Patrick and Teri Harrington
(785) 577-1979
innkeep@endironinn.com

UNIQUELY YOURS SEWING & QUILTING
112 W. Iron
Roger and Tammy Maher
(785) 404-1338
admin@uniquelyyourssewingandquilting.com

Ribbon Cuttings



Simply Baby & More, 2259 S. Ninth, recently relocated to the Central Mall and celebrated with an open house and Chamber ribbon cutting.



Holiday Inn, 3145 S. Ninth, recently opened and celebrated with a Chamber ribbon cutting and Business After Hours.



Brookdale Salina Kirwin, 1200 E. Kirwin and **Brookdale Salina Fairdale**, 2251 E. Crawford recently celebrated their re-branding with Chamber ribbon cuttings.



Liquor Hut, 837 N. Santa Fe, celebrated their recent opening with a Chamber ribbon cutting.



Save a Lot Food Store, 511 E. Iron, celebrated recently with a grand opening and Chamber ribbon cutting.



Awakening Day Spa, 2100 S. Ninth, Suite G, recently opened and celebrated with an open house and Chamber ribbon cutting.



Orlita Dobkins

Ambassador of the Month

Orlita Dobkins, sales executive with KAKE-TV Channel 10, has been named "Ambassador of the Month" for June. Orlita is in her third year as an Ambassador. She has secured two new members so far this year.

"It is a real pleasure having Orlita on our team," stated Pat Foster, Ambassador Chairman. "She has great sales experience, enjoys calling on Chamber prospects, and sets a great example for the other Ambassadors. She certainly is deserving of this recognition."

For her efforts, Orlita will receive a \$25 Smoky Hill Silver Gift Certificate. Congratulations Orlita!

BUSINESS *after* HOURS

REFRESHMENTS • TOURS • DOOR PRIZES

Soggy Dog Salon & Suites, Inc.

640 N. Santa Fe

Thursday, July 9
5-7pm • \$5 per person

Soggy Dog Salon & Suites specializes in providing luxury boarding, supervised daycare, and professional grooming. Centrally located in Salina, the resort's unique amenities include spacious full-view suites, an indoor daycare area, and a secure outdoor playground featuring specially designed K9 grass to ensure your dog's comfort and safety. Staffed 24 hours- a-day, 365 days- a-year, dogs are cared for in a climate-controlled 6,800 sq. ft. area. Soggy Dog Salon & Suites, your dog's vacation destination.

Angels Care Home Health

1015 Elmhurst

Thursday, July 23
5-7pm • \$5 per person

Angels Care Home Health is a privately held family owned company. Angels Care provides skilled nursing care, restorative therapy and medical social services to patients in their homes or wherever they may reside. Their services emphasize patient and family education to create a continuum of care that empowers the patient to take an active role in the management of their condition.

Come out, network with fellow chamber members, and see and hear about the expanded facilities at Soggy Dog Salon & Suites and the services offered by Angels Care Home Health.

For reservations call 827-9301 or email dsmith@salinakansas.org

DOOR PRIZES (MUST BE PRESENT TO WIN)
\$100 CASH ATTENDANCE DRAWING
\$500, \$500, \$1,000 MEMBERSHIP DRAWING

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Preparations underway for the next Leadership Salina class



Applications are currently being accepted for the next Leadership Salina class. The program, a project of the Chamber and Greater Salina Community Foundation, is designed to develop leaders who will have the skills and capacities to move Salina and local organizations and businesses forward. The program consists of seven sessions, one session every two weeks beginning September 3, plus a 2 ½ day Kansas Community Leadership Summit in Wichita. The program concludes November 19.

Leadership skills included in the program are Learning Styles; Steps to a Performing Community; Wisdom Cycle; Consensus and Collaboration; Vision Process; Facilitation Techniques; Creative Thinking; Listening; Storytelling; and Servant Leadership.

The program is open to all interested persons. The maximum class size is 30 individuals. Tuition is \$450 per person, which includes all materials, meals, social functions, and lodging. Partial scholarships are available.

Anyone wishing to receive more information on the program can contact the Chamber office, 120 W. Ash, (785) 827-9301. Applications are due August 3, and are available at the Chamber office or can be downloaded by clicking on "Leadership Salina" on the Chamber website homepage at www.salinakansas.org.



Travel to and from Salina can
be easy and affordable.



- Daily nonstop flights
- Between Salina and Kansas City
- Approximately 75 minutes gate to gate

- Connect in MCI from 43 nonstop destinations
- First checked bag flies free (up to 50 lbs)
- Free parking when departing from SLN

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