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*salinakansas.org*



# Picture Yourself At River Festival 2015!

## At a glance...

Business After Hours . . . Tuesday, June 9  
Holiday Inn  
3145 S. Ninth  
RSVP [dsmith@salinakansas.org](mailto:dsmith@salinakansas.org)  
or call 827-9301

Business After Hours . . . Thursday, June 25  
Salina Country Club  
2101 E. Country Club Road  
RSVP [dsmith@salinakansas.org](mailto:dsmith@salinakansas.org)  
or call 827-9301

## On our website...



When you see this icon,  
it indicates that more  
information can be found  
on our website. Watch for it  
in all our publications!

## Pass it on!

- Human Resources
- Communications
- Sales
- Staff Break Area

**River Festival 2015** See page 4



## VOLUN-TEER-O-METER



Number of Hours Volunteered YTD Total

### OFFICIAL PUBLICATION

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SDI

## Downtown News

By Penny Bettles, Salina Downtown, Inc.  
[pbettles@salinadowntown.com](mailto:pbettles@salinadowntown.com) • 825-0535

## And that's a wrap!

As the blast of an old civil war cannon rang out, 25 new sculptures were simultaneously unveiled May 9th in downtown Salina during the 2015 SculptureTour Salina UNwrap Party! The festivities continued in Campbell Plaza with entertainment by Hannah Schroeder, Vickee Spicer and Tamara Howe's School of Dance. On the street, free antique fire truck rides were provided by Coldwell Banker, along with free airbrush tattoos and popcorn. As the entertainment ensued, John Hachmeister, Professor of Visual Arts at Kansas University, served as juror to determine awards in the newly revealed exhibition.

### JUROR AWARDS

1<sup>st</sup> place Bronze - **Bear** by Pokey Park

2<sup>nd</sup> place Bronze - **Robert The Bruce** by Benjamin Victor

1<sup>st</sup> place Other Media - **Fruit of the Vine** by David Vertacnik

2<sup>nd</sup> place Other Media - **Unnamed Song** by Rollin Karg

BEST OF SHOW - **Zenith** by Marianne and Scy Caroselli



Patrons of all ages were encouraged to cast their vote during the UNwrap Party for the chance to win a variety of prizes! Winners were drawn in three categories of prizes: Child, Teen, and Adult. Gifts were generously donated by Penny Layne, The Toy Parade, Cozy Inn, Ad Astra, Martinelli's, Starplex Cinemas, On The Pot, Rolling Hills Zoo, Connected-A Fair Trade Store, Art Center Cinema, and Stiefel Theatre.

Pictured below are two winners, Mary Freelove who voted for Ralph, with her Ad Astra Gift Certificate, and Jolene Glavin who voted for Daughters of Peace, receiving her Penny Layne gift basket from store staff.





**Sandy Cole** joined the Chamber staff in 1989. In general, Sandy's primary responsibility is the management of the Chamber's diverse financial and data systems. This includes accounts receivable and payable, the membership database system, and online enrollment functions for Chamber events. Other financial processes she manages are the Smoky Hill Silver program, and budgeting/financial analysis for all Chamber divisions and projects, plus related programs such as the Salina Economic Development Corporation, KSU Bulk Solids Innovation Center, and Military Affairs Council. Sandy serves in a human resource capacity for the Chamber, specifically with payroll and benefits. She is the liaison for the Finance Committee as they provide fiscal oversight and management of the organization's assets. Sandy is a life-long Kansan, and she and her husband reside in Bennington, placing them among the many in our workforce who commute to Salina for work. You can contact Sandy at [scole@salinakansas.org](mailto:scole@salinakansas.org) or call her at the Chamber, (785) 827-9301, ext. 123.



Sandy Cole - Accountant

## Nominations being accepted for Salina Business Hall of Fame

Nominations are being solicited for inductees into the 2015 class of the Salina Business Hall of Fame.

The Chamber established the Hall of Fame in 2005 to honor prominent business leaders both past and present, who have made extraordinary contributions to Salina, earned the respect of the Salina community, and exemplified the Free Enterprise system.

Categories for nominations include:

- **Pioneer Award, 1858-1925**
- **Historic Award, 1926-1975**
- **Contemporary Award, 1976-present**

So far, 34 persons have been inducted into the Business Hall of Fame. Nominations can be made by Chamber members and the general public. Nominees will be considered on the basis of several criteria which include business excellence, entrepreneurial spirit, courageous thinking and action, inspiring leadership, community impact, positive role model, enduring accomplishments and local influence. Individuals nominated in past years will be considered again this year. A special task force will determine the inductees. The inductees will be honored at a luncheon in the fall. A portrait of each inductee will be displayed in the physical Business Hall of Fame, located at the Chamber office.

A nomination form with selection criteria is enclosed. Forms are also available at the Chamber office, 120 W. Ash, and can be downloaded by clicking on "Hall of Fame" on the Chamber's website homepage [www.salinakansas.org](http://www.salinakansas.org). The deadline for nominations is 5pm Friday, July 10.

**Follow the  
Salina Chamber  
and Visit Salina  
on Facebook.**

**< 140**

Visit Salina shared Smoky Hill River Festival's ev

Be sure to join us for the 39th annual Smoky Hill River Festival in beautiful Oakdale Park, Salina Kansas. Gates open at 4:00 pm on Thursday, June 11 for Festival Jam and the party continues all weekend! #SHRF2015



2015 Smoky Hill River Festival #SHRF2015  
Thursday, June 11 at 4:00pm in CDT  
Oakdale Park in Salina, Kansas

Visit Salina

Register today: Father's Day Car Show at the Rolling Hills Zoo -- June 21st

Car Show is limited to 150 vehicles and is held rain or shine! Visit [www.rollinghillswildlife.com](http://www.rollinghillswildlife.com) for more info



SculptureTour Salina 2015 UNwrap Party

Fabulous event, wonderful performers and a great time was had by all!! Thanks again for all of our volunteers, committee members and all performances for making this one of the best UNwrap parties ever!



Salina Area Chamber of Commerce shared Kansas State University Salina's photo





# Picture Yourself At River Festival 2015!

Young and old can picture themselves having summertime fun at this year's Smoky Hill River Festival, scheduled for Thursday through Sunday, June 11-14 in shady Oakdale Park. For just \$10 (advance) for the weekend (\$15 at the gate), Festival-goers can enjoy four stages of live entertainment and much more.



As one of the most encompassing, all-in-one art celebrations nationally, the River Festival attracts more than 30,000 local and out-of-state guests to browse and shop at the Fine Art and Four Rivers Craft Shows and the Art Demo area that feature more than 130 artists collectively. In addition, 20 outdoor Art Installations integrated into Oakdale Park's natural setting, bordered by the winding Smoky Hill River, are one of the Festival's most unique features.

The Artyopolis children's area features nine free crafts in Creation Crossing, nine pay-to-play games in the colorful Game Street storefronts, face painting at Paintchoo Plaza, button making and more. Crafts on tap for 2015 include maracas, wind spinners, foam sculptures and sunhats. One special part of Artyopolis that encourages children ages four to 13 to enjoy and select original art is First Treasures, a unique walk-through experience from 11am to 3:30pm on Saturday only, by appointment card.

Thirty-three Festival food vendors, including five first-timers, will tempt appetites each day. New food offerings include shrimp creole or Cajun chicken on a stick, a chicken



cranberry pecan wrap, teriyaki beef ribeye with mashed potatoes, BBQ meatballs and apple nachos with caramel sauce. Each vendor offers at least one food item other than

beverages priced at \$3, to keep things affordable.

On the live music side of things, the River Festival's four stages offer everything from classic rock to jazz to zydeco to acoustic to salsa and more. Headliner acts for Friday and Saturday nights and Sunday afternoon are Steely Dan tribute band Twelve Against Nature, The Band of Heathens, and Bon Ton Soul Accordion Band. Returning acts for 2015 include Beto & The Fairlanes, the David Basse Orchestra and Acoustic Eidolon. National and local performers take the stage on the hour, all accessible with a weekend admission button, with most bleacher and "bring your own lawn-chair" seating in the shade.



Visit [riverfestival.com](http://riverfestival.com) to get Festival T-shirts, buttons or gift certificates in advance, and for more art show, food, Artyopolis and music information. You also can view the entertainment lineup on the website, or see where buttons are sold across Salina. For additional assistance, call 785-309-5770, e-mail [sah@salina.org](mailto:sah@salina.org) or find Smoky Hill River Festival on Facebook. See you at the Festival!

## Rolling Hills Zoo to host 14th Father's Day Car Show!

If you are looking for a great way to spend some time with Dad and Grandpa, don't miss the Rolling Hills Zoo Father's Day Car Show, Sunday, June 21. Historically, this is the Zoo's highest attended day of the year with an average of 2,500 guests. The show, presented by Bennett Buick GMC, averages more than 100 cars of all makes and models. A number of awards will be given out. **NEW** this year – cash prizes will be presented for Best of Show, People's Choice, Participants' Choice, and Director's Choice. Come out for plenty of cars, food, and family fun!

And don't forget to check out **Masters of the Night: The True Story of Bats** in the Wildlife Museum. For more info, go to [www.rollinghillswildlife.com](http://www.rollinghillswildlife.com) or call 785-827-9488.



## Convention Corner

The 63rd **Kansas State Square Dance Convention** convenes at the Salina Bicentennial Center, June 5 & 6. Co-sponsored by the State Callers and Dancers Associations, the event draws nearly 500 people to Salina the first weekend of June. Mayor Jon Blanchard will welcome the delegates at the Saturday evening Parade of Clubs. This event brings members from all corners of Kansas and several different states.

Salina welcomes the **Kansas Association of Professional Insurance Agents** (PIA) for their 10th Annual PIA Summer School, June 10-12 at the Holiday Inn of Salina. This school is provided to PIA members at no cost, and includes 70 participants each summer. Up to 15 hours of continuing education can be earned, in the areas of: Life and Health (SS), Ethics, Managing an Agency, Agency Underwriting Profitability and Loss Control, Earthquake Insurance and Expanding Your Flood Knowledge. While in Salina, the group will enjoy an evening in Downtown Salina and time at the Smoky Hill River Festival.



## Travel is a winner!

Shelley Donaldson, General Manager of Comfort Suites is presented \$50 in Smoky Hill Silver by Sylvia Rice, Visit Salina. Shelly's entry - "Travel is new people & experiences!" - was drawn from among all entries submitted during National Travel & Tourism Week. Other winners included Jacquie Aytes, Hampton Inn; Bob Jenkins, Rolling Hills Zoo; and Brenda Smith, Assurance Partners. Congratulations everyone!

## DEADLINE COMING SOON!

If you are a tourism business providing lodging, destination dining or shopping ('non-chain'), an attraction, or an annual event with wide regional appeal, you should consider purchasing a listing in the 2016 Kansas Travel Guide. Listings start at \$82, and the guide has WIDE distribution. The deadline - JUNE 19 - quickly approaches! If interested, contact Sylvia Rice at [srice@salinakansas.org](mailto:srice@salinakansas.org) OR 785-827-9301, ext. 138.



## Marquee Welcomes

June 2-3	KS Senior Women's Golf
June 5-7	KS Square Dance Convention
June 10-12	PIA
June 13-16	St. John's Missionary Baptist Youth State Convention
June 15-16	KAHPERD
June 20	Disney 3v3 Soccer
June 27-28	KS ASA State Fast Pitch

## Dollars & Sense

Recent groups Visit Salina worked with and the estimated visitors' spending they created in the community:

### Pilot Int'l Club - KS/MO

\$24,268

### St. John's Military School Parents Weekend

\$65,330

### DVACK Charity Golf

\$10,950

### KS Junior Rodeo Assoc

\$11,192

### 4A State Baseball/Softball

\$302,260\* Est press time

### Reunions - Salina High '50, Lincoln High '55, Tousee Family

\$26,807

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and  
**Visit Salina**



## In The News

**MELISSA GOETZ, CPA/ABV, ASA AND STEPHANIE KLINGZELL CARLIN, ASA, CEXP™** of KC&G Business Appraisal Associates, Inc. attended the National Center for Employee Ownership (NCEO) Annual Conference in Denver, Colorado. Ms. Goetz leads the firm's ESOP practice. She has been performing valuations for companies with ESOPs for over 15 years and is a member of the NCEO. In addition to being an Accredited Senior Appraiser, Ms. Carlin is also a Certified Exit Planner. She leads business owners through the exit planning process, which may include the sale of their company to an ESOP. For more information about ESOPs, email [mgoetz@kcgvalue.com](mailto:mgoetz@kcgvalue.com)

**GOT NEWS?** Do you have news to share about your business or organization? Email [dweiser@salinakansas.org](mailto:dweiser@salinakansas.org) and we'll publish it in an upcoming issue of [salinakansas.org](http://salinakansas.org).

**HAYS ACADEMY OF HAIR DESIGN**, with locations in both Hays and Salina, is proud to announce that student Christina VanAllen, of Concordia, KS placed 1st in the student category of the Wella TrendVision Regional Competition in Minneapolis, MN. By placing first in this incredibly challenging competition, she has qualified to move on to the Wella TrendVision Finals Competition in Las Vegas, NV.

**KANSAS WESLEYAN UNIVERSITY** has been named a College of Distinction™, Kansas College of Distinction™ and Christian College of Distinction™ for 2015-16. The Colleges of Distinction™ designation recognizes select schools for excellence in student-focused higher education. Kansas Wesleyan is one of 325 colleges and universities in the nation (out of 2,474 American public and private four-year schools) to be so honored for 2015-16, and one of just six in the state of Kansas. Schools selected must excel in four distinctions: engaged students, great teaching, vibrant communities and successful outcomes. KWU once again stood out in all four areas. Kansas Wesleyan previously received these same three recognitions for 2014-15, and received a profile on the Colleges of Distinction™

**THE SALINA YMCA**, 570 YMCA Drive, is offering a Cancer Survivorship Program.

It will be held on Sundays from 2-3pm beginning June 7th. The "Stay Positive, Keep Fit" class is a yoga based class and is free to those undergoing treatment and survivors of cancer. For more information, contact Ellen Hogeland, Membership Director, Membership Services, (785) 825-2151, [ehogeland@salinaymca.org](mailto:ehogeland@salinaymca.org)

**STERLING HOUSE SALINA AND STERLING HOUSE FAIRDALE** are changing their names to Brookdale Salina Kirwin and Brookdale Salina Fairdale. They will have an open house/ribbon cutting and refreshments on June 24, 11am, at Brookdale Salina Kirwin, 1200 E. Kirwin, and an open house/ribbon cutting and refreshments on June 24, 3pm at Brookdale Salina Fairdale, 2251 E. Crawford. All Chamber members are invited to attend.

**MIKE NEUSTROM** is the new president of the United States Lavender Growers Association. Mike and his wife, Dianne, are co-owners of Prairie Lavender Farm, Bennington, KS. They began with 100 plants in 2002, and the farm now includes 14 lavender varieties among 4,200 plants on two acres, plus a nice gift shop. For more info about the farm, go to [www.prairielavenderfarm.com](http://www.prairielavenderfarm.com) or call Mike at 785-488-3371.

**AARON GASPER** recently joined Central National Bank, 454 S. Ohio St., as an Ag & Commercial Lender. Aaron has worked locally in the areas of farm management, financial analysis and lending over the past nine years. Call Aaron at 785-823-5700 to learn what he and the Central National Team can do for you.

## New Members

### WHOLESALE PATIO STORE

113 S. Santa Fe • Talitha Maltbie  
(785) 404-6970  
[talitha@patiosites.com](mailto:talitha@patiosites.com)

### AWAKENINGS DAY SPA

2100 S. Ninth, Suite G • Rene Wilson-Parker  
(785) 823-1772  
[awakeningsdayspasalon1@gmail.com](mailto:awakeningsdayspasalon1@gmail.com)

### HEART OF DIXIE

109 N. Santa Fe • Lauren White  
[Chef\\_Lauren2000@yahoo.com](mailto:Chef_Lauren2000@yahoo.com)

# Take 5

**Meet Chamber Members Jay & Sharolyn Wagner, Owners of The Linger Longer as**



you read excerpts from our 5-minute/5-question interview.

## What is it about your business that is unique or special?

*The Linger Longer is one of very few remaining authentic soda fountains in existence. We're located in the original 103-year old building with its beautiful tin ceiling, marble soda fountain and back-bar. We continue to hand-mix pop using spigots and pumps, blend thick malts on the Hamilton-Beach, and create old-fashioned treats like Green Rivers, Cherry Phosphates and Chocolate Root Beers. After enjoying dessert or a sandwich, we invite you to browse the second largest collection of Dr Pepper antiques in the world! Try out the Electric Shock machine, pinball, Ping-Pong etc., while you listen to a tune on our player piano. We also make jellies – Sandhill Plum, Chokecherry, and Hot Pepper.*

See the entire interview, and others, posted at [www.salinakansas.org/chamber/take\\_5.aspx](http://www.salinakansas.org/chamber/take_5.aspx)



Want to be interviewed about your business?  
Contact [info@salinakansas.org](mailto:info@salinakansas.org)!

### ALLURE DOWNTOWN SPA

500 E. Iron • Katie Jarvis  
(785) 833-2404  
[katiehjarvis@gmail.com](mailto:katiehjarvis@gmail.com)

### MORGAN POWELL

SalinaHomes.Com • 300 S. Ninth, Ste 101  
(785) 643-1863  
[morgan@salinahomes.com](mailto:morgan@salinahomes.com)

### END IRON INN

100 S. College Avenue • Patricia Harrington  
(785) 577-1979 • [innkeep@endironinn.com](http://innkeep@endironinn.com)

## Ribbon Cuttings



**Allure Downtown Spa**, 500 E. Iron, recently opened and celebrated with an open house and Chamber ribbon cutting.



**The Kansas State University Bulk Solids Innovation Center**, 607 N. Front, recently opened and celebrated with an open house and Chamber ribbon cutting.

## Wage and Benefit Survey being updated

It's not too late to participate in the 2015 Wage and Benefit Survey. Information was sent to the membership the first part of May. Members can still participate in the survey by filling out the forms they received and returning them to the Chamber. You may contact Delta – 827-9301 or [dbryant@salinakansas.org](mailto:dbryant@salinakansas.org) to receive the forms to be filled out. The survey will include information on low, average and high wages by job title and summaries of employee benefits. The results will be available to the membership in August.

## Ambassador of the Month



Carrie Clouse

Carrie Clouse, Personal Banker with First Bank Kansas, has been named "Ambassador of the Month" for May. Carrie is in her second year as an

Ambassador. She has secured two new members so far this year.

"We love having Carrie involved in our Ambassador program," stated Pat Foster, Ambassador Chairman. "Since joining our group a year ago, Carrie has been very active calling on chamber prospects and securing new members. She is very devoted to the program, and will play a significant role in helping us reach our goal this year. For her efforts, Carrie will receive a \$25 Smoky Hill Silver gift Certificate. Congratulations Carrie!"



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# BUSINESS *after* HOURS

REFRESHMENTS • TOURS • DOOR PRIZES

## Holiday Inn

3145 S. Ninth

**Tuesday, June 9**

**5-7pm • \$5 per person**

Welcome to Salina's newest and most modern **Holiday Inn Hotel**, conveniently located just off I-135 in the growing south side of Salina. Guests enjoy dinner and drinks at Burger Theory, unwind in the over-sized pool or Jacuzzi, and sleep soundly in the comfortable rooms. Come tour the beautiful new facility and meet the friendly staff!

## Salina Country Club

2101 E. Country Club Road

**Thursday, June 25**

**5-7pm • \$5 per person**

**Salina Country Club** is an 18-hole Private Facility located in Salina, KS. Whether you are a golfer, tennis enthusiast, or just enjoy lounging by the pool, we have something for everyone. Our 100,000 gallon pool is equipped with a 2 story slide, a kid's area, 2 diving boards, and pool side service. We have 3 different dining experience options; a sports atmosphere, fine dining or casual dining with family and friends. No matter what you are looking for, there is no better place to find it than Salina Country Club.

*Come out, network with fellow chamber members, and see and hear about the new Holiday Inn, and the activities at the Salina Country Club.*

**For reservations call 827-9301 or email [dsmith@salinakansas.org](mailto:dsmith@salinakansas.org)**

**DOOR PRIZES (MUST BE PRESENT TO WIN)**  
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- Approximately 75 minutes gate to gate

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- Free parking when departing from SLN

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fares on [seaportairlines.com](http://seaportairlines.com)



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## 2015 "Business After Hours" Fast Pass

It is still not too late!

Don't forget to order your **2015 "Business After Hours" Fast Pass**. For \$30, the pass will gain you admittance to all Chamber After Hour events throughout the year. That's a savings of \$2 per event! To order your Fast Pass, contact Don at the Chamber office, 827-9301 or email [dweiser@salinakansas.org](mailto:dweiser@salinakansas.org).

**Salina**  
Area Chamber of Commerce

**2015**

**Business After Hours**

**Fast Pass**

(Company Name)